

Think

The world's #1 business laptop of all time*

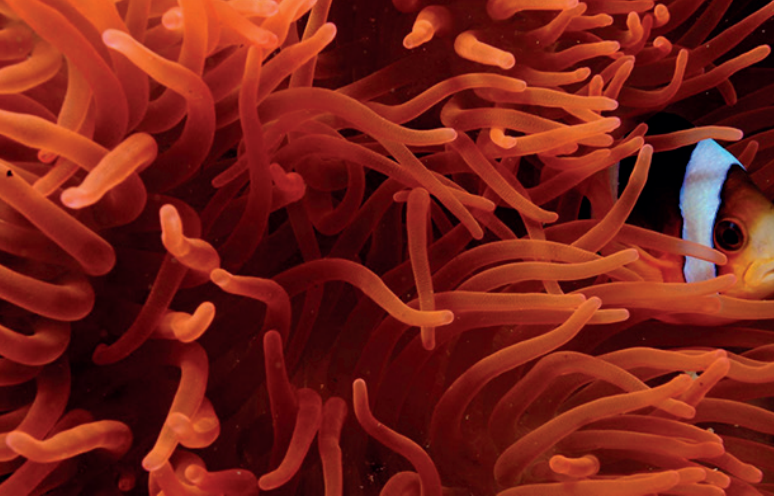
What makes ThinkPad, ThinkPad?

In a world obsessed with “smart” technology, it’s easy to get caught up in the addition of new features — and in the process, lose sight of what people really need. When we create new devices at Lenovo, we ensure they not only have the ability to adapt to users, no matter where they are, or what they’re doing, but also are designed and engineered to deliver smart, convenient and reliable benefits. We call this philosophy “Foundational Engineering.”

ThinkPad Laptops are Built to Last.

A ThinkPad would not be a ThinkPad without the rigorous Mil-Spec testing and critical quality control criteria. For 26 years, ThinkPad has been synonymous with durability. ThinkPad engineers have always focused on continuously improving reliability. Since the adoption of MIL-Spec testing as defined by MIL-STD 810 methods. ThinkPad is one of the most reliable and durable laptops in the market today.

*Represents ThinkPad unit sales. Statement based on product brand level worldwide total unit sales for business laptops from 1992 to Q4 CY2018.



Portable, Powerful ThinkPads Enable Marine Science and Conservation

Marine biologists often lack the option to work comfortably from a lab equipped with whatever heavy, cumbersome gear their research may require.

The complexities of ecosystems and the sheer volume of life and wonder in the oceans demands a hands-on approach — there's an experiential intimacy to field research. As technology evolves, it becomes more essential than ever in transforming the unfathomable depths of the seas or its diverse reefs into actionable data. But what tech can survive salt, sand, and ocean-scale data?

"As a field biologist and as a leader of expeditions for the Hydrous around the world, I need to be portable and I need to have powerful technology to run my models and collect my data wherever I need to," said Erika Woolsey, CEO and co-founder of the Hydrous, a non-profit organisation dedicated to saving our oceans. "ThinkPads have really given me that ability."

Woolsey and her colleagues bring ThinkPads into the field, from the shores of Palau to the endangered reefs of Japan. Tracking changes over time, rendering complex 3D models of coral, and acting as both scientists and conservationists stretches the abilities of most modern hardware — ThinkPads and ThinkStations rise to the challenge.



Smarter
technology
for a

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