

Love Think

Lenovo™

WELCOME TO LENOVO LOVETHINK.

Here are the answers to some frequently asked questions.

 **Windows Pro**

TERMS AND CONDITIONS

For full terms and conditions please visit www.lovethink.co.uk and see the bottom of the page.



WHAT IS LOVETHINK?

LoveThink is an online portal that has been set up especially for Lenovo Channel Partner sales staff to help them sell Lenovo's mid-range products.

LOVETHINK HAS 3 KEY ROLES FOR CHANNEL PARTNER SALES STAFF

1. It's where you can find all the info you need on the features and benefits of Lenovo's mid-range products, as well as handy advice on how to sell them.
2. It's where you can catch up on the latest product news and deals.
3. It's a loyalty programme (incentive scheme) where you can earn points for selling Lenovo mid-range products. You can then redeem your points for great rewards (free of tax).

HOW DOES THE LOVETHINK INCENTIVE WORK?

It couldn't be easier...



You sell qualifying Lenovo mid-range products.



You earn points for selling those products.



You redeem those points for rewards.

HOW CAN I ACCESS LOVETHINK?

Users have to register for LoveThink before they can access the site.

You can register at www.lovethink.co.uk. It'll only take a few minutes.

Once registered, you'll have access to product specs, education games, quizzes, deal sheets and other useful info about Lenovo's mid-range products. But you won't have access to the incentive side of the portal. Yet. How you do that is answered next...

HOW DO I SIGN UP FOR THE FREE OF TAX INCENTIVE?

Before you can earn points – and rewards – for selling Lenovo's mid-range products, first you have to opt in to getting your rewards free of tax.

So after you've registered, go to the 'Incentive' tab on the LoveThink portal. Click 'opt in', then just pick your tax bracket from the drop down list.

This information is completely confidential. HMRC needs to know it so we can pay the tax on your rewards, so you don't have to.

Ready to opt in? Just visit www.lovethink.co.uk/incentive

GOT ANOTHER QUESTION?

If you need to know more, or want to check out Lenovo LoveThink for yourself, please visit www.lovethink.co.uk