

Store wide



## Digital Signage Situations & Solutions

From a simple single-source to single-display setup, to more robust multi-source and multi-display configurations, we offer a wide range of digital signage connectivity products.

# Manage and Control Digital Signage

<p>One-to-One</p>	<p><b>Direct Cable Connection</b>    CAT5e / CAT6</p> <p><b>A/V CABLES</b>    <b>HDMI &amp; VGA EXTENDERS</b>    <b>Wireless</b></p>																																		
	<p>See our large selection of A/V cables</p> <table border="0"> <tr> <td>ST121HDBTE</td> <td>HDBaseT*</td> <td>1080p/4K30</td> <td>70m/35m</td> <td>ST121WHD2</td> </tr> <tr> <td>ST121HDBTPW</td> <td>HDBaseT*</td> <td>1080p/4K30</td> <td>100m/35m</td> <td></td> </tr> <tr> <td>ST121UTPEP</td> <td>VGA</td> <td>1920x1200</td> <td>50m</td> <td></td> </tr> </table>	ST121HDBTE	HDBaseT*	1080p/4K30	70m/35m	ST121WHD2	ST121HDBTPW	HDBaseT*	1080p/4K30	100m/35m		ST121UTPEP	VGA	1920x1200	50m																				
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With digital signage, you can display information, images and animation in an eye-catching way that will captivate and intrigue your customers to increase brand awareness and sales.



\* HDBaseT is a standardized, zero latency, video distribution technology that's revolutionizing HDMI distribution.

Don't forget the cables!

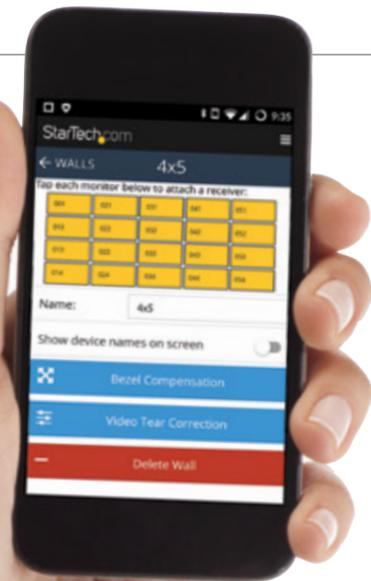


To view the full selection of A/V & Network Cables visit: [www.startech.com/uk/cables](http://www.startech.com/uk/cables)



# Manage and Control Digital Signage

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Free App

## Manage signage from your smartphone

Creating a digital signage display or video wall can be a time-consuming and confusing process. **The Video Switching and Wall Control App** provides you with an easy-to-use interface to set up, control, and customize digital signage solutions. It automatically adjusts and configures content according to the setup, and enables you to control and change the content to create your ideal solution.



Designed to work with our HDMI over IP Distribution Kit

## Set up a video wall with ease

You can put together a complete digital signage setup with this **HDMI® Over IP Distribution Kit**. These products work together to send HDMI audio/video signals over a network, to up to 100 displays. You can configure and control the video wall with our **mobile app**.

ST12MHDLAN & ST12MHDLANRX



Our **HDBaseT Extenders** are perfect for extending HDMI signals from one source to one display. They can support the astonishing picture quality of 4K, which is four times the resolution of high-definition 1080p, at up to 100m.

ST121HDBTE 230 ft  
ST121HDBTPW 330 ft



HDBaseT is a standardized, zero latency, video distribution technology that's revolutionizing HDMI distribution.

HDBaseT uses an advanced method of modulation that enables you to distribute uncompressed HDMI audio and video, along with additional signals such as 100BaseT Ethernet, IR, RS-232 serial and power over cable.

Check out our full selection of digital signage solutions:  
[www.startech.com/uk/digital-signage](http://www.startech.com/uk/digital-signage)

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Turn to the back to see what products you need to setup your digital signage